AS ONE, WE CAN.



#### CSR ACTIVITY REPORT

**Location:** United Arab Emirates

**Region:** South Asia

Period: April 2022

**Type of Activity:** Enviromental Protection

### **ONE UAE Magentians** care for Green Planet at **Al Zorah Nature Reserve**

On Sunday, 20th March 2022, our AE Magentians chose to dedicate their weekend to contributing to the nature by planting mangrove trees in a forestland at Al Zorah Nature Reserve, a dense forest of mangrove trees (located in Ajman, 50 kms drive from Dubai city) is an invigorating green space experience, in an inland creek that extends over 2 square kilometres of biologically and ecologically rich wetland. Home to the fish nursery of the coast, the creek and mangrove are designated as conservation areas.



Our team was thoroughly focused on all environmental aspects in making the event completely an environment-friendly activity by reducing a number of vehicles to reach the destination, saving some gallons of fuel, and reducing the CO2 emissions to the fresh morning oxygen. Our team was also focused on the CSR objective and went Grey with the customized T-Shirts that are made of recycled pet bottles and plastics and proudly flaunt our statement: "Dear Human! If you don't destroy me, I will give you shelter, water, food, & oxygen."



**ONE CSR Site:** one-line.com/csr

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At ONE, we also believe in maintaining our physical and emotional connection with our CSR objectives. Hence, we chose to connect with the nature and kayak through the dense mangroves forest, experiencing a close connection with the nature, understood the circumstances and favorable conditions to foster mangrove trees, and planted "baby mangrove plants" by maintaining a decent distance to foster some "mini forest of Magentian trees" together in the womb of the dense mangrove forestland.

As ONE, our Magentians carry great pride in adding more value to nature and strive to foster a healthy environment.

For more information, please contact,

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