ONE Donation of Gifts Requested from Children’s Letters

For the second consecutive year, ONE Brazil played the role of Santa Claus to children who are beneficiaries of Sonhar Acordado, a non-governmental organization. Gifts were donated in accordance to the letters written by the children.

In the journey to minimize the impact of socioeconomic difficulties experienced by families living in the needy communities, Sonhar Acordado attends to approximately 1,200 children who live in vulnerable settings with a high social risk. By reaching out to 19 institutions over Sao Paulo, they hope to spread hope and affection to those who need it the most.

All children wrote letters addressed to Santa Claus, choosing a gift from a list of pre-selected items that goes out to donors who take on the kind initiative to make the donation. The gifts were then purchased online and delivered to centralized collection points.

43 volunteers from ONE Brazil joined this activity as “Santa Claus” and delivered joy and gifts to the beneficiaries. As ONE, we have truly experienced a feeling of solidarity from our small contributions to our local communities.

For more information, please contact,

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