

June 21<sup>st</sup>, 2021

## **ONE partnering with Rutgers Business School to address environmental sustainability in shipping**

**<21<sup>st</sup> June 2021, Singapore>** Ocean Network Express (ONE) is pleased to announce that the company has entered into a partnership with Rutgers Business School (RBS) in June 2021. Being the first of its kind in ONE's global partner network, this partnership will enable ONE to gain direct outreach to RBS' academic resources while striving to reduce its carbon footprint. ONE will present business project opportunities to RBS students. These projects will allow Rutgers students to examine trends in maritime decarbonization and environmental sustainability in the shipping context. The Green Strategy Department, the newly launched organization dedicated to ONE's environmental sustainability, will be hosting and mentoring all the projects conducted by Rutgers students.

ONE will also help to educate Rutgers' students from around the world in vital topics relating to global supply chains. The RBS International Executive MBA Program meets in Singapore, providing more opportunities to build on the partnership. ONE is pleased to contribute financial support and professional expertise to enhance students' knowledge of the latest business trends.

Doug Miller, director of the Rutgers MBA Program, said the opportunity offered by ONE will enhance both the MBA and undergraduate experiences by allowing students to learn by doing in an area of increasing importance to all businesses. "We are grateful for their partnership to create learning opportunities for our students that will have significant social impact," Miller said.

Yasuki Iwai, Managing Director of ONE's Product and Network Division, concurred that the ONE-RBS partnership provides uniquely valuable opportunities to its faculty and students, which will help boost the quality of academic teaching and learning, and in turn, yield them a clear competitive edge. "As ONE, we are a firm believer that broader collaborations make it more effective to achieve a common goal. Today we are very pleased to have Rutgers become part of our eco-system and look forward to creating more positive impact to our world and society through our joint efforts." Iwai supplemented.

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### **About Rutgers Business School-Newark and New Brunswick**

Rutgers Business School — Newark and New Brunswick is an integral part of one of the nation's oldest, largest, and most distinguished institutions of higher learning: Rutgers, the State University of New Jersey — founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International — the Association to Advance Collegiate Schools of Business — a distinction that represents the hallmark of excellence in management education.