

June 30, 2022

## ONE Japan Sponsors the Ocean Transport of Children's Shoes to Zambia

**<30 June 2022, Tokyo>** – Ocean Network Express (Japan) Ltd. Announced today that ONE Japan and Mitsui O.S.K Lines, Ltd. (MOL) have collaborated with Sogo & Seibu Co Ltd., and the Japanese Organization for International Cooperation in Family Planning (JOICFP <sup>(Note 1)</sup>) in a project to distribute shoes to disadvantaged children in Zambia. As part of this project, ONE Japan and MOL have provided the ocean transport service needed to ship the shoes from Japan to Zambia.

This project started in 2009 when Sogo & Seibu, a major Japanese retailer, would donate used shoes exchanged by customers to JOICFP, which in turn would distribute them to children in Zambia. To date, more than 1 million shoes have been donated. Wearing shoes is important for the local community in Zambia as it helps in the prevention of tetanus and provides protection against parasitic infection. It also helps motivate the local children to attend school consistently.

This time, for the first time, ONE Japan partnered with MOL and together, ONE Japan and MOL transported the donated shoes to Durban in the Republic of South Africa, which is the gateway port to Zambia.



Children receiving the shoes

ONE Japan continually builds and enhances partnerships with various companies and organization and contributes to the realization of a sustainable society through this project.

---

*(Note 1) The Japanese Organization for International Cooperation in Family Planning (JOICFP)*

An international organization NGO established in Japan to support women's self-determination in health and other aspects of their lives anywhere in the world. Founded in 1968. In cooperation with the United Nations, International Organizations, local NGOs and Communities, it supports human resources development in the healthcare field, provides relief supplies, and contributes to higher living standards through projects in Asia and Africa.

---