

AS ONE, WE CAN.

ONE

OCEAN NETWORK EXPRESS

PINK RIBBON ACTIVITY REPORT

Location:
Japan

Region:
East Asia

Period:
Nov 2022

Type of Activity:
ONE Pink Ribbon
Campaign

Promotion of #ONEPinkRibbon in ONE Japan Office

Early prevention and detection is key for treatment of Breast Cancer, one of the most common cancers among women worldwide. However, breast cancer awareness is still relatively low in Japan, and related screening options are limited.

Supporting the call of #ONEPinkRibbon, ONE Japan arranged an internal promotion activity in the office, aimed at increasing staff awareness on breast cancer, and reiterating the importance of early detection.

Activity Highlights:

- Staff were welcome to take photos in front of #ONEPinkRibbon deco wall to show their support and care for breast cancer patients.
- Pink Ribbon stickers were distributed to all staff to help spread the awareness of breast cancer.
- Breast cancer self-check instructions were also prepared and placed at high traffic areas to capture the staff's attention.

ONE Japan will continue organising different activities to enhance staff health awareness, as well as building a supportive culture in the company.



#ONEPinkRibbon Deco Wall

ONE Pink Ribbon Site:
<https://www.one-line.com/en/pink-ribbon>

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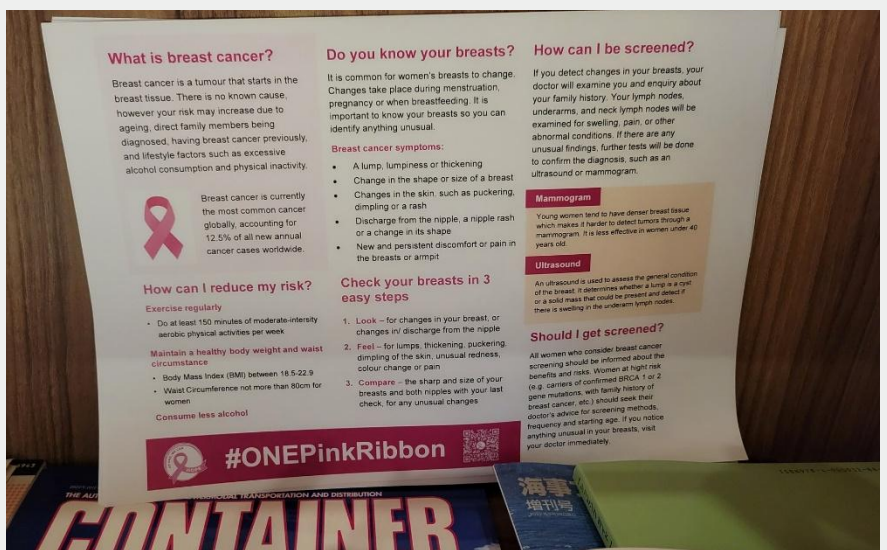
Promotion of #ONEPinkRibbon in ONE Japan Office



Staff taking photos at the Deco Wall



#ONEPinkRibbon Sticker



Breast Cancer Self-Check Material

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