

AS ONE, WE CAN.

ONE

OCEAN NETWORK EXPRESS

PINK RIBBON ACTIVITY REPORT

Location:
Singapore

Region:
Global HQ

Period:
Sep - Oct 2022

Type of Activity:
ONE Pink Ribbon
Campaign

ONE GHQ: Breast Cancer Awareness Month Campaign

Ahead of Breast Cancer Awareness Month, or “Pink October”, ONE’s GHQ office in Singapore kicked off a series of internal and external activities to promote early detection and treatment of breast cancer, as well as raise funds to support the breast cancer patient community.

In conjunction with the Breast Cancer Foundation of Singapore, ONE GHQ has:

- Conducted a Pink Ribbon Talk (in person and online)
- Facilitated a one-day Mammogram Bus on the MarinaOne building premises
- Rolled out 5 Pink Ribbon Pin Vending Machines in major shopping centres across Singapore

Additionally, an internal fundraiser with specially designed ONE Pink Ribbon novelties saw 90 donors contributing over SGD3,200 to the Breast Cancer Foundation Singapore.

Through the #ONEPinkRibbon campaign, ONE GHQ is glad to play a part in supporting and empowering women affected by breast cancer across the globe, in their journey to build self-confidence and find strength through adversity.



Pink Ribbon Pin Vending Machine

ONE Pink Ribbon Site:
<https://www.one-line.com/en/pink-ribbon>

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Pink Ribbon Talk



Mammogram Bus



ONE Exclusive Pink Ribbon Novelties

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