

AS ONE, WE CAN.

ONE

OCEAN NETWORK EXPRESS

PINK RIBBON ACTIVITY REPORT

Location:
India

Region:
South Asia

Period:
Jan 2023

Type of Activity:
ONE Pink Ribbon
Campaign

ONE India Mumbai visits the Cancer Patients Aid Association

ONE India Mumbai demonstrated their support to the breast cancer patient community through a fund-raising campaign initiated among the employees and a CSR partnership with NGO Cancer Patients Aid Association (CPAA). ONE India contributed a total of USD1,350 in monetary donations towards this cause.

On 18 January 2023, our Mumbai team visited the NGO CPAA compound, where we gifted nutritious snacks and high-quality cotton bed sheets to ten breast cancer patients.

CPAA has an inhouse Rehabilitation Centre for cancer patients and cancer survivors. In this facility, breast prostheses are being made by qualified and trained ladies who have fought back against this common cancer among women. The Rehabilitation Centre represents an opportunity for dignified employability to the breast cancer survivors, as they produce beautiful diyas, handbags, idols, gift packs, jewellery boxes for sale under the tutelage of centre volunteers. The ladies are also taught to sew high-quality pillow covers and laundry bags that are marketed to five-star hotels like The Taj.

ONE India supports the creation of a better future and quality of life for less-privileged breast cancer survivors.



CPAA and Beneficiaries

ONE Pink Ribbon Site:
<https://www.one-line.com/en/pink-ribbon>

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CPAA Rehabilitation Centre: Finished Goods



Trinkets Creation Process



Pillow Cover Sewing Process

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