

PINK RIBBON ACTIVITY REPORT

Location: Worldwide

Region: ONE Global & Regional Offices

Period: Oct 23

Type of **Activity:** Awareness / Health and Well-being





Going Pink as ONE for Breast Cancer Awareness Month

October was Breast Cancer Awareness Month, and this year, ONE commemorated **Pinktober** in a world-wide campaign, with activities spanning our headquarters and global offices.

Over 746 Magentians showed their support for the cause through fundraisers, awareness talks, walks, booths, and bake sales, while taking home valuable insights about Breast Cancer.

Explore highlights from ONE's *Pinktober* 2023 below.



Global HQ, Singapore: A Breast Cancer Awareness and Fundraiser Booth was set up in conjunction with Breast Cancer Foundation SG.



Porto and Lisbon Offices, Portugal: Magentians dressed in Pink to express their support for Breast Cancer Awareness and Research.



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Rotterdam Office, the Netherlands: Magentians held a Bake Sale to raise funds for *Breast Cancer Research NL*.



Auckland Office, New Zealand: Magentians and their families in attended a Pink Ribbon Walk to support Breast Cancer patients and advocate for more Education and Research platforms.



Taipei Office, Taiwan: Magentians participated in an Awareness Talk on regular examinations and the early detection of Breast Cancer.

ONE Pink Ribbon Site: https://www.oneline.com/en/pink-ribbon



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Richmond Office, USA: Magentians, with their friends and family, joined the *American Cancer Society*'s "Making Strides for Breast Cancer" Walk.



Sao Paolo Office, Brazil: Magentians partnered the *Instituto Quimioterapia e Beleza to* packed headscarves and pen messages of support for women facing Breast Cancer.



Mumbai Office, India: An Exhibition and Charity Sale of items handcrafted by cancer survivors and their caregivers, was organized at a Rehabilitation Centre of the *Cancer Patients Aid Association*.